



ARA Associate Members

ATTENTION ALL ARA ASSOCIATE MEMBERS: Introducing another way for you to directly advertise your products & services to ARA of NJ members! Consider placing an ad in the ARA of NJ **"Rental Rag"** Newsletter, the award winning publication of the ARA of NJ. Currently there are 100 copies of the **"The Rental Rag"** in circulation and is accessible online at the NJARA website, receiving approximately 15,000 hits a month.

Check out these ad rates:

¼ page (1x)	\$25	¼ page (4x)	\$75
½ page (1x)	\$50	½ page (4x)	\$150
Full page (1x)	\$100	Full page (4x)	\$300

All ad submissions must be submitted in jpeg or tiff format with a 300 dpi resolution. If you have questions or concerns regarding your submission, please contact the ARA Associate Member Chairman, Brian Higgins via fax at: 973 – 855 – 7575 or via e-mail at: brian.higgins@hubinternational.com.

Sample ½ page Ad

50TH ANNIVERSARY
The RENTAL Show

Granite Industries
Booth #588

Call Free: 877-447-2648
www.graniteind.com

Orange County
Convention Center
Orlando

Feb. 6 – 9, 2006
www.TheRentalShow.com

Special Events
WINTER BLAST
2006
Prices Effective:
January 9 - February 6, 2006